

HOUSE OF KOLOR
P R E S E N T S

THE SCARAB

HOUSE OF KOLOR'S NEWSLETTER

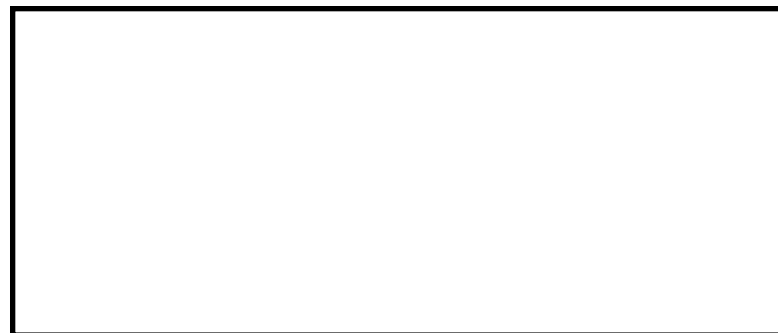
AUGUST 2006

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HOUSE OF KOLOR

210 Crosby Street
Picayune, MS 39466



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NEW PRODUCT: KOSMIC KROME® DVD

PERFECTED AFTER YEARS OF RESEARCH AND DEVELOPMENT, House of Kolor® is proud to introduce the incredible new product, Kosmic Krome®! With the help of custom airbrush artist Craig Fraser and Airbrush Action, House of Kolor has developed the ultimate DVD on how to use this extraordinary new product. For more information on this new DVD and the Kosmic Krome line, check out our website at www.houseofkolor.com.

Celebrating 50 Years of Kustom Paint

"It has been fifty years since I began my career as a custom painter. After all these years, I'm still as passionate as ever about House of Kolor®. We are always moving forward with new items and new ideas, and we know our customers will be excited with what is to come." - Jon Kosmoski, founder of House of Kolor®

House of Kolor® Kosmic Krome® DVD

House of Kolor is proud to introduce the incredible new product, Kosmic Krome®! Developed from the ground up, Kosmic Krome is the best choice for a simulated chrome like finish on metal, wood, plastic, and just about any substrate. The Kosmic Krome pallet includes: Aluminum Effect (MC01); Copper Effect (MC02); Bronze Effect (MC03); Gold Effect (MC04); and Mirror Reflective Effect (MC00). Each of these colors is available in half-pint sizes. Technical information on mixing and application is available on our website (www.houseofkolor.com) or by request.

For the first time, we also introduce an instructional DVD on this extraordinary line of paint. In Kosmic Krome, master custom painter Craig Fraser provides step-by-step instruction on flat and curved surfaces using a spray gun and airbrush; proper health and regulatory information; technical data for peak performance; and artistic secrets used only by premier airbrush artists.

In this comprehensive new DVD, you'll also learn:



House of Kolor Kosmic Krome®

How to render two flame designs and spade graphics; innovative ways to use stencils with Kosmic Krome; surface preparation; how to achieve the black chrome effect; how to prevent paint settling; how to integrate House of Kolor basecoat colors with Kosmic Krome; how to achieve the brushed-aluminum effect; how to correct mistakes; and much more.

The Kosmic Krome DVD has a run time of 53 minutes and is available for purchase on our website or through our network of distributors. Please reference part number HOK46306 when ordering.

House of Kolor®'s New Airbrush Program

House of Kolor is thrilled to offer our kustom paint in the new, smaller packaging specifically created with the airbrush artist in mind. This new line is perfect for artwork, small projects, and color test panels. These smaller packages include 29 of our most popular Shimrin® base coat colors in 4oz. bottles and 10 of our most popular Kandy Koncentrates in a 2oz. bottle. Also included is our SG100 Intercoat Clear in a 4oz. bottle for intermixing.



You no longer have to buy your favorite colors in gallons, quarts, or pints. House of Kolor's Airbrush program offers custom painters the pallet of paint they need to create a variety of designs; the possibilities are endless. All of these products have been packaged in solvent safe bottles. They are foil sealed and have a flip top cap for easy use.

It is important to note that all of our paints are full strength and have not been pre-reduced or mixed with SG100. This allows the artist more versatility and more vivid color.

House of Kolor's Airbrush program pallet consists of the following:

4oz. Shimrin® Base Coats:

BC01 Solar Gold, BC02 Orion Silver, BC03 Galaxy Grey, BC09 Planet Green, BC12 Zenith Gold, BC25 Black, BC26 White, KBC01 Brandywine, KBC02 Lime Gold, KBC05 Cobalt Blue, KBC08 Tangerine, KBC11 Apple Red, MB01 Silver-White Marblizer,

PBC31 Sunrise, PBC32 Tangelo, PBC36 Trublue, PBC37 Majik Blue, PBC38 Limestone, PBC39 Hot Pink, PBC40 Violette, PBC42 Platinum, PBC44 Snowwhite, PBC65 Passion, SG100 Intercoat Clear, SG101 Lemon Yellow, SG102 Chrome Yellow, SG103 Molly Orange, SG104 Euro Red, SG105 Blue Blood.

2oz. Kandy Koncentrates:

KK01 Brandywine, KK02 Lime Gold, KK04 Oriental Blue, KK05 Cobalt Blue, KK07 Root Beer, KK08 Tangerine, KK09 Organic Green, KK11 Apple Red, KK12 Pagan Gold, KK17 Violette.

In keeping with our legacy, House of Kolor brings you the most innovative and edgy products from the highest quality pigments in the industry. We appreciate your comments and suggestions, and the new Airbrush program is proof positive that House of Kolor is designed with the painter in mind. If you have any questions or comments, please contact our customer service department at (800) 845-2500.

Training Classes:

House of Kolor® offers training classes that give you, the painter, all the hands-on experience you will need to master your craft. For more information on these courses and to register, visit the News section of our website www.houseofkolor.com

july

10th & 11th
House of Kolor®
Basic Two Day
class. Very hands on, individual projects, casual dress.

august

2nd
House of Kolor®
Orientation.
Mostly demonstration, casual dress.

14th - 17th
House of Kolor®
Advanced Four Day
class. Very hands on, individual projects, casual dress.

september

26th & 27th
House of Kolor®
Basic Two Day
class. Very hands on, individual projects, casual dress.



Custom bike builder Billy Lane of Choppers, Inc. - Melbourne, FL

Billy Lane to appear on Biker Build-Off

Custom bike builder and long-time House of Kolor fan Billy Lane will appear in another installment of **The Great Biker Build Off**, a Discovery Channel special. No stranger to the camera, Billy has appeared on several episodes of this series, as well as



Billy Lane takes it to the street

on **Monster Garage**, **Big**, and **Corbin's Ride On!** In this episode of **The Great Biker Build Off**, Billy Lane goes head to head with custom builder Russell Mitchell, in the ultimate clash of the tattooed titans. The episode will air on August 7 at 9 p.m. Eastern on the Discovery Channel.

Since 1995, Billy Lane has been building bikes and parts for the custom motorcycle industry. His business Choppers, Inc., located in Melbourne, FL, holds seven U.S. patents and distributes high quality parts around the world. Billy is also the only motorcycle builder who has written two books, **Chop Fiction - It's Not a Motorcycle Baby**, **It's a Chopper** and **How to Build Old School Choppers and Bobbers**.

Billy Lane's project bike for this upcoming episode is a unique custom design featuring his signature hubless wheel design. This bike was painted with help from House of Kolor's own Jon Kosmoski with graphic and pin striping assistance from custom painting expert Craig Fraser. The base color of the bike is a mixture of the new MBC01FF Fine Pale Gold and KBC01 Brandywine Kandy, while Craig Fraser adds a spider web design and a mixture of striping designs using the U-Series Striping Enamels.

For more information on this and other episodes of **The Great Biker Build Off**, check local listings or visit DiscoveryChannel.com.

House of Kolor® sincerely thanks it's partners for their generosity:



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HOUSE OF KOLOR
QUALITY KUSTOM FINISHES
SINCE 1956

Visit us on the web:
www.houseofkolor.com

Be sure to visit us frequently on our website this year for the latest information from House of Kolor®. Here, you will have access to product descriptions, technical data information, new product releases, updated training schedules, F.A.Q.'s, our gallery section featuring past and present winners of our Prestigious Painter contest, and links to your local House of Kolor® distributors and users. Don't forget to visit our online store, where you can purchase everything from the latest House of Kolor® gear to instructional books and DVD's to calendars and playing cards, featuring past and present winners of the Prestigious Painter contest. New items are being added all the time, so visit us early and often.

House of Kolor®
Quality Kustom Finishes
since 1956



Billy Lane - Company Man